

HAMPTONS

BON GOÛT | WATER BABY



Peace/Love/Happiness signature knee-highs, **LittleMissMatched** (\$12). *Steph's Stuff, 13 Newtown Lane, East Hampton, 329-2943; littlemissmatched.com*

A percentage of sales from LittleMissMatched's winter items go back to the Peruvian community where they were made.

The Color Wheel

Here's what's hot for fall!
BY CRISTINA GREEVEN CUOMO



Cashmere rugby, **CZ by Carolina Zapf** (\$175). *Hatchlings, 30 Main St., Southampton, 283-4855*



Velvet dress, **CZ by Carolina Zapf** (\$185). *Hatchlings, 30 Main St., Southampton, 283-4855*



Arm warmers, **LittleMissMatched** (pair, \$12). *Steph's Stuff, 13 Newtown Lane, East Hampton, 329-2943; littlemissmatched.com*

Man Crush

Cool vintage prints from Blake shirts are all the rage for little (and big) guys this fall.—c.g.c.

DESIGNER BETH BLAKE, of Thread Social cocktail dresses and Thread Bridesmaid fame, sidelines a collection of men's and boys' shirts called, quite simply, Blake. We sat down with her at her Sag Harbor home to learn about where it all began and her Hamptons fetishes.

How she got started: "I started collecting small scraps of vintage fabrics with prints that would make great-looking men's shirts. I made a couple for a few of my guy friends and they were a hit. I chose to do men's because I always had a hard time finding gifts for guys that were masculine but still fun—prints that were just safe enough and not too loud. Men are so appreciative of anything you can help them with in the clothing arena!"

Origination of patterns: "The print patterns are 100 percent reworked cotton vintage—some from tiny old napkins, some that I've just made up."

Favorite shopping spots in the Hamptons: "Tauk in Montauk; the antique shows in Bridgehampton; Sage Street Antiques; JED and Ruby Beets; and the Sag Harbor Variety Store."

Sag Harbor loves: "Its year-round appeal, relaxed feeling and, most importantly, the characters! Pull into The American Hotel and you'll fall in love—there's always something going on."

Fun fact: "A buyer at the store in the Isle de France hotel in St. Bart's saw Jimmy Buffett wearing one of my shirts and ordered some for her store. I think that says it all!"

Sea Chest, 11 Madison St., Sag Harbor, 800-462-4158; getblake.com

